

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
951986-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST CONGRESS	

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	951986	06315346

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	09/28/12	4:30a-5a	430a-5a	--WTF--	:30	1	\$40.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	1	\$40.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/26/12	4:42 AM	4:30a-5a	430a-5a	:30	AWTV091801H	\$40.00	NM
3	09/26/12	09/28/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	1	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/26/12	5:58 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV091801H	\$150.00	NM
9	09/30/12	09/30/12	Sun 5-6am News	Sun 5-6am	-----1	1:00	1	\$100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		09/30/12	5:27 AM	Sun 5-6am News	Sun 5-6am	1:00	AWTV092601H	\$100.00	NM
12	09/27/12	09/28/12	4:30a-5a	430a-5a	---TF--	1:00	1	\$80.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---TF--	1	\$80.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		09/27/12	4:54 AM	4:30a-5a	430a-5a	1:00	AWTV092601H	\$80.00	NM
13	09/27/12	09/28/12	WPBF News 25 Mornings	5:30-5:57am	---TF--	1:00	1	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---TF--	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		09/27/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	1:00	AWTV092601H	\$300.00	NM
14	09/29/12	09/29/12	Sat Prime College Footba	8-1130pm	-----S-	1:00	1	\$2,400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$2,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		09/29/12	7:59 PM	Sat Prime College Football	8-1130pm	1:00	AWTV092601H	\$2,400.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
951986-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST CONGRESS	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/29/12	09/29/12	Sat Prime College Footba	8-1130pm	-----S-	1:00	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
15	09/29/12	09/29/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	1:00	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/29/12 12:17 AM M-Sun 1130p-12am Late News 1130p-1205am 1:00 AWT092601H \$800.00 NM LR - Football									
16	09/30/12	09/30/12	Sun 11:35pm Late News	1135p-12am	-----S	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/30/12 11:59 PM Sun 11:35pm Late News 1135p-12am 1:00 AWT092601H \$550.00 NM									
<b>Total Spots</b>							<b>8</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$4,420.00</b>
<u>Agency Commission</u>	<b>\$663.00</b>
<u>Net Amount Due</u>	<b>\$3,757.00</b>



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**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
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**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951986-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST CONGRESS	

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	951986	06315346

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/02/12	4:30a-5a	430a-5a	MT-----	1:00	1	\$120.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	1	\$120.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		10/01/12	4:42 AM	4:30a-5a	430a-5a	1:00	AWTV092601H	\$120.00	NM
4	10/01/12	10/02/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	1:00	1	\$320.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MT-----	1	\$320.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	1:00	AWTV092601H	\$320.00	NM
5	10/02/12	10/02/12	Dr. Oz M-F 9-10a	9-10a	-1-----	1:00	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/02/12	9:11 AM	Dr. Oz M-F 9-10a	9-10a	1:00	AWTV092601H	\$450.00	NM
6	10/02/12	10/02/12	THE CHEW	1P-2P	-1-----	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/02/12	1:30 PM	THE CHEW	1P-2P	1:00	AWTV092601H	\$550.00	NM
7	10/01/12	10/01/12	Wheel Of Fortune	7-7:30PM	1-----	1:00	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/01/12	7:12 PM	Wheel Of Fortune	7-7:30PM	1:00	AWTV092601H	\$1,600.00	NM

**Total Spots 5**

**Gross Total \$3,040.00**

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)
**Payment Terms 30 Days**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
951986-2	10/07/12	October 2012	10/01/12 - 10/02/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
West/R/Congress	ALLEN WEST CONGRESS	

<u>Agency Commission</u>	<b>\$456.00</b>
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<u>Net Amount Due</u>	<b>\$2,584.00</b>
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